

ONLINE COURSE

SUSTAINABLE FINANCE AND IMPACT INVESTING

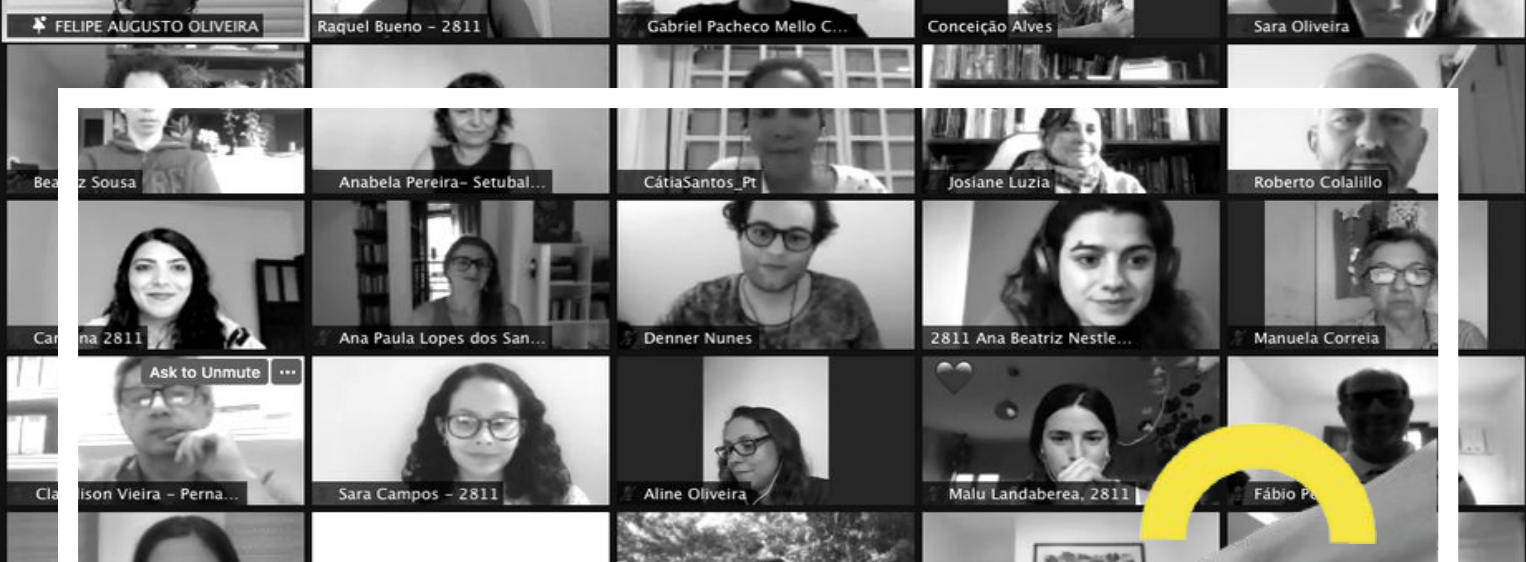
APRIL 26TH - MAY 24TH



Fundamentals of Sustainable Finance and
Impact Investing - An introductory course
for young professionals

2023 - I

ENROLL NOW



PROGRAM

The course introduces the participating students to concepts and materials in sustainable finance and impact investing while strengthening their knowledge and participation in the network of global impact investment.

It will take place on **Teachable**, an online platform (LMS), and **Zoom**. Participants will go through one introduction module and four content modules.

The training will be developed through the **project-based learning methodology**, since at the beginning of the training, working groups will be created and assigned a project with the objective of applying what they have learnt during the week in the project.

Methodology

The participants will need to dedicate a total of three hours and a half per week, two committed to asynchronous work in the digital platform and the other one and a half to participate in the virtual calls that will take place on Wednesday afternoons. During these calls, the participants will have a chance to meet with experts in the topics, discuss some of the material received during the week, and develop different activities to encourage the network within the participants.

Requirements to obtain the certificate

- Attend at least 3 of the 4 group calls. There will be one call each week and its length will be 1.5 hours.
- Participate in the weekly activities that will be found in Teachable at the end of the contents of each module.
- Deliver all the deliveries.



AGENDA



	DAYS	HOURS
Preparatory week	26th April -3rd May	Dedicate 2 hours of getting acquainted with the learning platform & methodology
1st Module	26th April -3rd May	Dedicate 2 hours of self-paced learning
1st Online Session	3rd May	8:30 -10 GMT-5 9:30-11 GMT-4 15:30 - 17:00 CET
2nd Module	3rd - 10th May	Dedicate 2 hours of self-paced learning
2nd Online Session	10th May	8:30 -10 GMT-5 9:30-11 GMT-4 15:30 - 17:00 CET
3rd Module	10th - 17th May	Dedicate 2 hours of self-paced learning
3rd Online Session	17th May	8:30 -10 GMT-5 9:30-11 GMT-4 15:30 - 17:00 CET
4th Module	17th - 24th June	Dedicate 2 hours of self-paced learning
4th Online Session	24th June	8:30 -10 GMT-5 9:30-11 GMT-4 15:30 - 17:00 CET





CONTENT

Introduction Module & Module 1: Current social and environmental issues / (April 26 – May 3)

The objective of the first module is to understand the current social and environmental issues to work on the critical importance of sustainable business models and finances.

Contents:

- Social and environmental pressing issues
- Sustainable pressing issues
- Definition of sustainability
- International treaties and strategies
- Live session | Wednesday 3/04/2023 15:30 – 17:00 (CET)

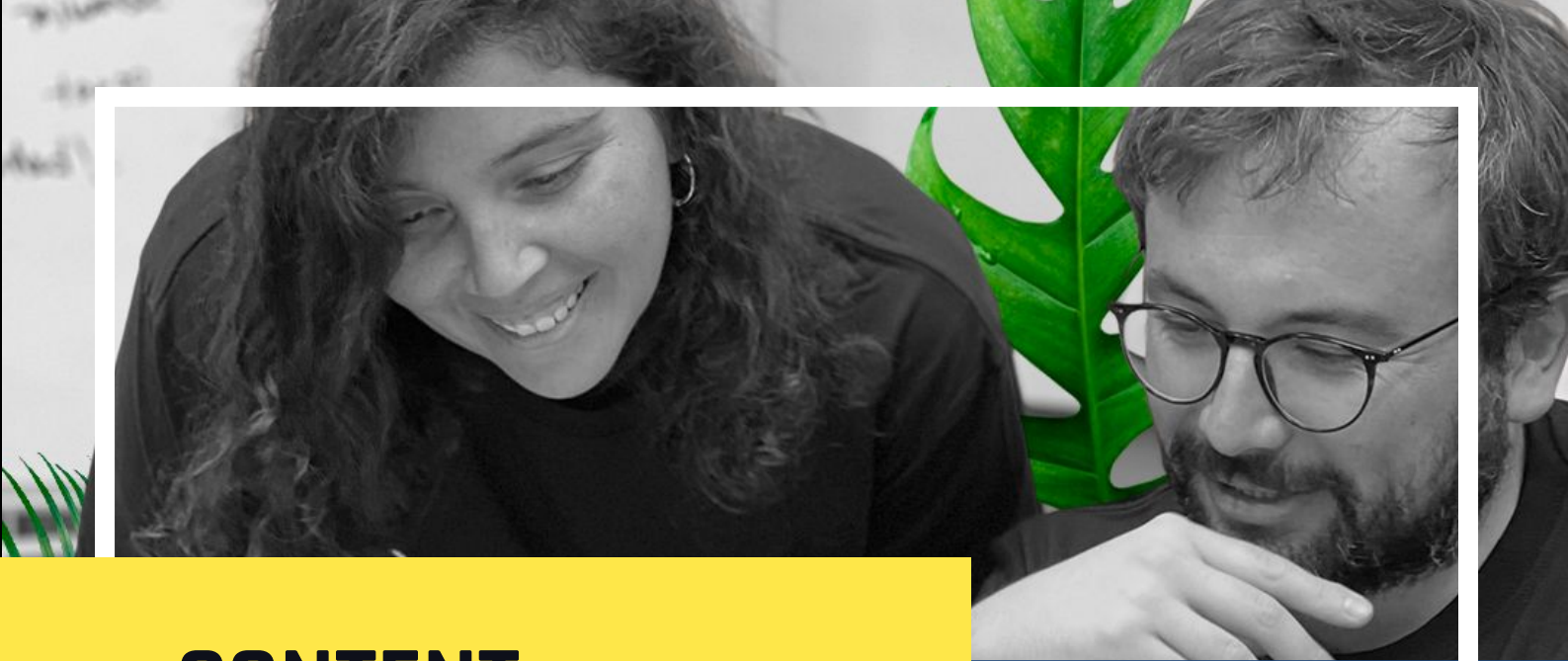
Module 2: Business and Sustainability / (May 3 – May 10)

The second module works on evaluating the main role businesses play in order to achieve the Sustainable Development Goals.

Contents:

- Role of organizations/businesses in society
- Design, planning and implementing sustainable business model
- Importance of leadership and cultural change
- Measuring sustainability
- Live session | Wednesday 10/05/2023 15:30 – 17:00 (CET)





CONTENT

Module 3: Sustainable Finance and Impact Investing/ (May 10 – May 17)

This module provides a deeper understanding of sustainable finances and different sustainable investment strategies with a focus on impact investing.

Contents:

- Sustainable finance and impact investing as alternatives to mobilize private resources for sustainable development and social entrepreneurship
- Sustainable Finance according to regulations
- Live session | Wednesday 17/05/2023 15:30 – 17:00 (CET)

Module 4: Financial mechanisms in practice / (May 17 – May 24)

The fourth and last module works on the types of vehicles, mechanisms, and financial structures from a practical point.

Contents:

- Green finance
- Social impact bonds (Result-based financing)
- Live session | Wednesday 24/05/2023 15:30 – 17:00 (CET)

